

NETBALL FRANCE

STRATEGIC PLAN
2022-2025

THIS IS ONLY
THE BEGINNING

NETBALL FRANCE STRATEGIC PLAN 2022–2025

*Please note that Netball France, and the Netball France Strategic Plan 2022-2025, are concerned with mainland France

foreward

The governing body of netball in France, Netball France is a membership organisation that is responsible for the growth, governance, development, and promotion of the sport across the country.

Netball has existed unofficially in France for well over a decade. Our netball community has simply 'made do', powering through on the goodwill of volunteers and limited resources. Netballers in France are resourceful; our sport has been played on any available surface that could be found, court markings have been chalked or taped, and makeshift goal posts have been erected. Despite these challenges, netball in France has persevered, delivering a wonderful sporting and social experience for people across the country.

In July 2019, a group of volunteers from Netball Paris developed a steering committee with the goal of organising a national federation containing all the clubs in France, to grow the sport and provide further opportunities to our dedicated and passionate athletes across the country. October 2019 saw the first meeting of the 8 foundation clubs (Netball Côte-Basque,

Les-Mesnil-Maisons-Lafitte, Netball Lyon, Netball Paris, Netball Toulouse-Léguevin, Oceania Netball, Valley Vipers Netball, and Vasles Netball), and the decision was made to form an Association of Associations, the first step on the path to becoming a recognised federation. In January 2020, Netball France's application to register as an Association of Associations was approved by the Ministère des Sports, and Netball France was officially born.

Since then, our sport and structures have continued to grow. Netball France now consists of 7 member clubs, 5 emerging or non-member clubs, 6 schools participating in Netball France initiatives, and 16 potential clubs in various stages of development (ranging from a lead having reached out to Netball France for further information on creating a club, to almost ready to register as an association). We have gone from no organised grassroots competition or development pathways throughout the country, to the annual Coupe de France de Netball and the Netball France x London Pulse Development Hub respectively. We've launched a schools program to bring netball closer to the French population, and ensure the continued sustainability of our

sport. We've developed partnerships with netball entities such as World Netball, Europe Netball, Flyhawk, and London Pulse. We've further developed our structures, processes, and organisation to allow for good governance. But there is still so much more to be done.

Enter the Netball France Strategic Plan 2022-2025. As a governing body, we have evidenced our ability to grow and develop the sport. Now it is time to build upon the creation of the governing body and the work done in the two years since its creation, to bring us into a new era. But in order to do this, we must ensure we continue to further develop our momentum and create a strategy that focuses on building a sustainable foundation across all areas, to deliver against our long term vision of a thriving, world class sport. By first addressing the creation of a sustainable foundation that will drive the successes of the future, we are creating a strategy to ensure the success of our sport for generations to come.

This is only the beginning.

ABOUT THE DEVELOPMENT & DELIVERY OF THE PLAN

This strategic plan outlines how we will go about the business of netball in France over the next four years.

The plan has been developed over many months of consultation across our netball community. An online consultation was opened to all netballers across France in December 2021, from which a range of themes and priorities for individual members were identified. The Netball France Board met with clubs across France in late 2021/early 2022 to discuss the individual clubs' wants, needs, priorities, and the specifics of their geographic location. From these consultations and further discussions within the Netball France Board, a range of themes were identified. After these themes were consulted with and approved by the Netball France Council, they were then expanded upon by various work groups, and finally were tested with a wide range of stakeholders including the Netball France Board, Netball France Council, Club Committee's, partners, and advisors.

Our community's feedback has been incorporated as part of this plan. The overarching sentiments throughout our discussions were:

1. We are one big team with a shared goal; the growth of Netball in France
2. Our various clubs have a number of needs, wants, and priorities that reflect their current location, size, and member demographics
3. Netball France is concerned with the growth of the sport across the country and at all levels, from grassroots to elite
4. Successful delivery of the strategy is reliant on growth and collaboration
5. The future of Netball France is exciting!

The contents within this plan are purposefully kept to a high level, however supporting the plan are a number of work groups that are developing individual plans and strategies for relevant objectives, with clearly articulated targets, time frames, and budgets.

The deliverables contained in this plan will be structured in accordance with our resources and budget. Some of the strategies take a long term view that we will progress towards over several years, and will also be incorporated into the next strategic plan.

Please note that this strategic plan has been designed to be a working document – it will be reviewed throughout the timeframe to ensure we are still working towards our vision of netball being a thriving, world class sport in France.

VISION, MISSION, VALUES

our vision

For netball in France to be a thriving, inclusive, world class sport.

France has a rich, thriving sporting culture. A leading nation in a number of sports, with passionate fans, supporters, and athletes at all levels of the pathway. And now, it's netball's time to partake in and contribute to that culture.

For us, this means setting the foundations to allow the sport to grow. More members, competition opportunities, education experiences, from grassroots to the international stage. Strengthening our organisation and ensuring we are providing world class governance. Setting the stage so that we can not only provide enhanced opportunities for our members now, but can ensure the sustainability of our sport. To one day see France being upheld as a pinnacle of the sport, on and off the court.

our mission

We will achieve this vision by:

- Leading the sustainable and inclusive growth of Netball across all levels from grassroots to elite
- Advancing the organisational infrastructure to ensure the sustainability of our sport
- Empowering our members to succeed and thrive in all areas of life

our values

- Inclusion:** Be intentional and pro-active in our inclusivity efforts and creating environments and structures that are safe and provide equal opportunities regardless of race, ethnicity, religion, sexuality, gender, disability, etc.
- Respect:** To value the contributions of players, staff, volunteers, and all participants in all areas of our sport, to be considerate of differences

- Integrity:** To work honestly and have clear communication with our community, be transparent and accountable in our actions, to be open to constructive criticism, and to embrace challenges
- Ambition:** Always aspiring to achieve higher than we have before by challenging ourselves and striving to excellence, both on and off the court
- Creativity:** To be innovative, to think outside the box, to continuously adapt to changing trends, research, and technology to work for the continuous improvement of our sport
- Community & Connection:** To be connected to one another, our Members, stakeholders, and to the global netball community to collaboratively develop a safe and inclusive sport and community for the success and enjoyment of all

OUR OBJECTIVES

PILLAR	OBJECTIVE
<p style="text-align: center;">SUSTAINABLE GROWTH</p>	<p>Participation: At least 3 clubs in each of the 13 regions and >1500 members (individuals) by 2025, with at least one club in each region open to men's/mixed and at least one club in each region open to juniors</p>
	<p>Participation: 50% of members are French natives by 2025</p>
	<p>Participation: Continued delivery of the Coupe de France de Netball</p>
	<p>Participation: Develop a local league structure with inaugural/trial leagues launching in 2022</p>
	<p>Participation: A program written for lycée and college students that can be delivered by PE teachers in French schools, with 50 schools participating by 2025</p>
	<p>Participation: An extracurricular program written for universities, being delivered in universities in at least 5 regions by 2025</p>
	<p>Performance: A defined player pathway from grassroots to national squads, with the Netball France x London Pulse Development Hub (or equivalent program) expanded to four in person hubs across the country by 2025</p>
<p style="text-align: center;">EMPOWERING MEMBERS</p>	<p>Performance: National Open Squad to obtain top 20 world ranking by 2025 & U21s squad to compete in NWYC2025</p>
	<p>Coaching: A first stage coaching accreditation and at least one qualified coach, or coach in training, at each member club by 2025 (subject to government approval and collaboration)</p>
	<p>Umpiring: A defined in country umpiring pathway, with at least one qualified umpire, or umpire in training, per member club, and 4 C Award Assessors across France by 2025</p>
<p>Bench Officials: A bench official training course and accreditation, with at least 5 accredited bench officials throughout the country by 2025</p>	

OUR OBJECTIVES

PILLAR	OBJECTIVE
<p>ADVANCING INFRASTRUCTURE</p> <p>PARTNERS & PROFILE</p>	<p>Communications: Consistent and on brand posting across platforms to build brand, awareness, and following</p>
	<p>Facilities & Equipment: Every member club to have standard netball posts and standard (or modified according to Netball France regulations) netball court markings, or in the process of an agreement with their Mairie to get netball court markings, by 2025</p>
	<p>Sponsorships, Partnerships, and Grants: 20% of income to come from sponsorships, partnerships, and grants, whether in kind or monetary, by 2025</p>
	<p>Support World Netball bid for 2032 Olympic inclusion</p>
	<p>All World Ranking matches that the National Open Squad participates in to be streamed or broadcast in some manner by 2025</p>
<p>ADVANCING INFRASTRUCTURE</p> <p>FEDERATION</p>	<p>Achieve Fédération status with Ministère des Sports in 2023</p>
	<p>Become Full Members of World Netball (WN) and Europe Netball (EN) in 2023</p>
	<p>Evaluate and revise structure of organisation (board, council, clubs, regions, etc.), with an annual review of structure in place by 2025</p>
	<p>Identify and implement ideal structure of members (i.e., national, région, département, etc.), with a defined ideal membership structure and roadmap to achieve, by 2025</p>
	<p>Focus on improving accessibility and inclusivity of netball, with the demographics of those participating reflecting French population</p>



www.netballfrance.com



NETBALL FRANCE
EST 2020



@netballfrance

