

# NETBALL FRANCE

## open board positions 2023

### OVERVIEW

Formed in 2020, Netball France is the body responsible for the growth, sustainability, and success of netball across France. Our vision is for netball in France to be a thriving, world class sport, driven by our values of diversity & inclusion, respect, empowerment, integrity, transparency, creativity, and ambition.

As part of our continued growth, and due to some Board members stepping down due to external commitments, Netball France is currently looking to appoint the following Board positions: Vice President, French Director, Sponsorships, Partnerships, and Grants Director, and Communications Director.

Board members are expected to attend monthly Board meetings and bi-monthly Board & Council meetings, as well as attending any other meetings relevant to their position (including Work Group meetings) and completing any ongoing tasks relevant to their position.

As we are searching for the best candidates to help drive the sport forward in France, for some roles it is not necessary to speak French, be based in France, or to be currently involved in any of the Member Organisations. The majority of work can be conducted from anywhere in the world, and meetings can be attended via phone/video connection. Please also note that taking a position on the board will not prevent you from taking any other position within the organisation, including as a player/athlete.

If you would like to apply for one of these roles, please send your CV and a cover letter detailing which role you are applying for and explaining your motivations, previous experience/relevant skills, and what you can bring to the role with the subject '2023 BOARD APPLICATIONS - ROLE - NAME' to [contact@netballfrance.com](mailto:contact@netballfrance.com) by **midnight, 4<sup>th</sup> September 2023**. If you would like to apply for more than one role, please send a separate cover letter for each role you are interested in. If none of the specific roles fit your skill set but you would still like to be involved, please send your CV and a cover letter detailing how you could be of assistance, what you can bring to the organisation and explaining your motivations, previous experience, and relevant skills. The Board reserves the right to appoint Directors Without Portfolio or consider you for another potential Board or sub-committee position and may contact you throughout 2023 to invite you to apply for a relevant position.

Candidates may be asked to participate in an online video interview, and successful candidates will be notified by end of September.

Please note that as a newly formed, not-for-profit organisation, Board and Council positions are not remunerated. We are aware of the volume and intensity of work required for each of these positions, however unfortunately until netball in France grows and receives a higher income, we are unable to offer compensation. We are looking to find driven, motivated individuals who are passionate about netball and willing to donate some of their talent and free time to developing Netball France into an elite, world class organisation.

**Please note that all role titles and descriptions are subject to change during the appointed term, as the organisation continues to grow and develop.**



## ROLES

Please note that all position descriptions are merely an indicative summary of the role and are not intended to be exhaustive. As a new, quickly growing organisation, we are searching for innovative, passionate, ambitious candidates who are looking to make these roles their own, prepared to go above and beyond their role descriptions, and to put time and effort into developing and implementing the Netball France 2022-2025 strategy and making Netball France a world class organisation.

### vice president

The Vice President will report to the President, aiding them in all their duties, and will play a critical part in the ongoing development and implementation of the 2022-2025 Netball France Strategy.

This will be quite a hands-on role, and we are looking for someone that is not only able to input strategically, but able to commit to the ongoing work that is required to develop, launch, and run various initiatives and programs run by Netball France.

Some of your key duties will include:

- 🏐 Support the President in their tasks, including the day to day running of the organisation and developing and implementing initiatives to further develop, expand, and promote the sport;
- 🏐 Play an active role on some of the key Work Groups;
- 🏐 Take on responsibilities delegated to you by the President and deputise for them during periods of absence;
- 🏐 Work in partnership with the Board, sub-committees, and other relevant stakeholders/personnel to develop 2022-2025 strategy and strategic objectives;
- 🏐 Aid in formation of any necessary sub-committees required to achieve strategic targets; and
- 🏐 Work closely with President to establish a constructive relationship and shared responsibilities.

In order to succeed in this role, we are looking for a candidate with the following skills:

- 🏐 Fluent English
- 🏐 Strong knowledge of Netball
- 🏐 Highly developed leadership and management skills
- 🏐 Strategic thinker – can establish a vision, provide direction, and inspire
- 🏐 Strong planning and organisation skills
- 🏐 Outstanding communication skills – written, verbal, and presentation
- 🏐 Able to develop and maintain strategic relationships, and the ability to build trust and confidence with stakeholders
- 🏐 Motivated and results orientated with the drive to implement decisions and continuously raise the bar to achieve targets
- 🏐 Able to work under pressure, manage multiple priorities and meet deadlines
- 🏐 Passionate about and committed to the development of netball at all levels, for everyone
- 🏐 Experience of working within the confinements of a budget and being flexible to meet the needs of the organisation
- 🏐 Flexible and able to adapt to changes in the role due to change in needs and opportunities for a quickly growing organisation

It is also desirable, but not required, for you to be able to communicate in French (written and verbal) and have previous experience in a similar role.



## french director

The French Director reports to the President and is responsible for all things relating to French law and culture. It is important to Netball France that as a sport and organisation we are integrated in French society and not just an 'expat sport', therefore this is a key role in the organisation.

You will play a critical part in the development and implementation of the 2022-2025 Netball France Strategy, in addition to being the face and spokesperson of Netball France alongside the President. In the upcoming 6-12 months, your work will heavily focus on Netball France's application to become the 'Fédération Française de Netball'.

As this is such a crucial role within the organisation, there are two French Directors on the Board. You will work closely with our current French Director, Arthur Sayad.

Some of your key duties will include:

- 🏐 Represent the organisation at external meetings;
- 🏐 Act as the main point of contact with the Ministère des Sports;
- 🏐 Develop relationships with relevant French bodies (i.e., Ministère des Sports, INSEP, CNOSF, Agence Nationale, etc.);
- 🏐 Take the lead in Netball France's application to being the 'Fédération Française de Netball' – ensure we are compliant with all necessary regulations, have all necessary documentation, source lawyer to write necessary documents and confirm all documents are legally sound, be in regular contact with the Ministère des Sports to ensure we are granted federation status at the earliest possible date, etc.;
- 🏐 Ensure Netball France is compliant with the Code du Sport and all other relevant French law, particularly regarding performance athletes, national teams, and governance;
- 🏐 Lead the Translation Committee;
- 🏐 Provide advice and opinions from a French perspective regarding Netball France initiatives; and
- 🏐 Ensure the organisation is not just growing the sport of Netball but integrating into French culture.

In order to succeed in this role, we are looking for a candidate with the following skills:

- 🏐 Fluent French and English
- 🏐 Strong knowledge of Netball
- 🏐 Highly developed leadership and management skills
- 🏐 Strategic thinker – can establish a vision, provide direction, and inspire
- 🏐 Strong planning and organisation skills
- 🏐 Outstanding communication skills – written, verbal, and presentation
- 🏐 Able to develop and maintain strategic relationships, and the ability to build trust and confidence with stakeholders
- 🏐 Motivated and results orientated with the drive to implement decisions and continuously raise the bar to achieve targets
- 🏐 Able to work under pressure, manage multiple priorities and meet deadlines
- 🏐 Passionate about and committed to the development of netball at all levels, for everyone
- 🏐 Experience of working within the confinements of a budget and being flexible to meet the needs of the organisation
- 🏐 Flexible and able to adapt to changes in the role due to change in needs and opportunities for a quickly growing organisation



Please note that unlike other roles, for the French Director role it is **necessary to be fluent in French and English**, and preferably based in France.

### sponsorship, partnerships & grants director

The Sponsorship, Partnerships, and Grants Director reports to the President and is directly responsible for Netball France acquiring sponsorships, partnerships, and grants. This role is critical in ensuring Netball France continues to grow sustainably and hit our strategic targets. We are an ambitious organisation, and many of our strategic targets require further funds and partners to become a reality. Therefore, we are looking for a driven, passionate, creative, and ambitious Director who can identify and build relationships with partners who align with our values, vision, and mission.

Some of your key duties will include:

- ④ Identify and suggest to the Board potential sponsors & partners, in France and in the global netball/sporting community;
- ④ Upon approval from relevant Directors, engage with potential sponsors & partners to develop partnerships;
- ④ Maintain and further develop partnerships;
- ④ Identify and apply for relevant grants and/or other forms of financial assistance;
- ④ Coordinate fundraising events;
- ④ Work with Communications Committee and other relevant Directors to create Media & Sponsorship decks;
- ④ Coordinate sponsorship review and reporting process; and
- ④ Ensure partner logos are correct on all collateral, including website, social media, and other communications.

In order to succeed in this role, we are looking for candidates with the following skills:

- ④ Fluent English
- ④ Strategic thinker – can establish a vision, provide direction, and inspire
- ④ Strong planning and organisation skills
- ④ Outstanding communication skills – written, verbal, and presentation
- ④ Able to develop and maintain strategic relationships, and the ability to build trust and confidence with stakeholders
- ④ Motivated and results orientated with the drive to implement decisions and continuously raise the bar to achieve targets
- ④ Able to work under pressure, manage multiple priorities and meet deadlines
- ④ Experience of working within the confinements of a budget and being flexible to meet the needs of the organisation
- ④ Flexible and able to adapt to changes in the role due to change in needs and opportunities for a quickly growing organisation
- ④ Ability to build relationships, coordinate and support volunteers or teams
- ④ Ability to work to a budget and accurately forecast financial outcomes
- ④ Experience of writing business plans for grants
- ④ Experience of networking and cold-calling/contacting

It is also desirable, but not required, for you to be able to communicate in French (written and verbal) and have previous experience in a similar role.

### communications director

The Communications Director will report to the President and will be responsible for all social media and communications materials. You will be responsible for re-launching and leading the Communications Committee, who will assist you with creating content.



In the upcoming 6-12 months, this role will largely focus on growing the Netball France platforms and social media, to ensure we are remaining connected with our members and that they are aware of all that is happening at Netball France. Once this has a solid foundation, we will be looking to expand to external media and growing the profile of Netball France both in France and the global netball and sporting context.

Some of your key duties will include:

- 🏐 In partnership with the Communications Committee and Board, develop a communications strategy and calendar, ensuring regular posting across all relevant platforms and driving awareness, consideration, conversion, and connection to playing, watching, and otherwise interacting with the game;
- 🏐 Lead the Communications Committee, and collaborate to implement and review campaigns, develop new ideas and initiatives to build brand, and grow engaged followers across all social media platforms;
- 🏐 Create and schedule social media content across Netball France platforms (including but not limited to Facebook, Twitter, Instagram, TikTok, YouTube, LinkedIn), including announcements, updates on Netball France initiatives, and general content;
- 🏐 Liaise with the Work Groups to develop content around their initiatives;
- 🏐 Ensure all content is engaging and tone of voice is in line with brand;
- 🏐 Be responsible for replying to comments and remaining engaged with followers, stakeholders, and other Netball and sports bodies and personalities;
- 🏐 Produce articles for the Netball France website;
- 🏐 Create and deliver the Netball France email newsletter;
- 🏐 Liaise with the Translation Committee to ensure all content is available in French and English (where possible);
- 🏐 Stay up to date with current trends in social media, sport, and culture;
- 🏐 Activate partnership strategies through digital creatives and assets;
- 🏐 Ensure all communications and content falls in line with Netball France Brand Guidelines;
- 🏐 Analyse, track, and report metrics across social channels;
- 🏐 Provide regular updates to Board on metrics, and make recommendations around iterative changes to strategy and approach;
- 🏐 Manage relationships with identified media partners and digital agencies from campaign execution to evaluation;
- 🏐 Develop relationships with nation-wide, local, and global media;
- 🏐 Develop social media regulations/best practices for National Squad members to follow; and
- 🏐 Develop best practices for Member Organisations to follow.

In order to succeed in this role, we are looking for candidates with the following skills:

- 🏐 Fluent English
- 🏐 Strong knowledge of netball
- 🏐 Strong knowledge and understanding of relevant platforms (Facebook, Instagram, Twitter, TikTok, LinkedIn, YouTube, etc.)
- 🏐 Creative flair with a great sense of humour
- 🏐 Interest in videography/photography/copywriting/graphic design
- 🏐 Strategic thinker – can establish a vision, provide direction, and inspire
- 🏐 Strong planning and organisation skills
- 🏐 Outstanding communication skills – written, verbal, and presentation
- 🏐 Able to develop and maintain strategic relationships, and the ability to build trust and confidence with stakeholders



- ⚽ Motivated and results orientated with the drive to implement decisions and continuously raise the bar to achieve targets
- ⚽ Able to work under pressure, manage multiple priorities and meet deadlines
- ⚽ Experience of working within the confinements of a budget and being flexible to meet the needs of the organisation
- ⚽ Flexible and able to adapt to changes in the role due to change in needs and opportunities for a quickly growing organisation
- ⚽ Ability to build relationships, coordinate and support volunteers or teams

It is also desirable, but not required, for you to be able to communicate in French (written and verbal) and have previous experience in a similar role.

